



Saskatchewan
Prairie Conservation
Action Plan

Native Prairie Speaker Series Webinar

A Bird's Eye View - Reflecting on Bird-Building Collisions



Tuesday September 17th, 2024 at 12:00pm MT

**Speaker: Michael Mesure, Executive Director | Cofounder BirdSafe®,
Building Consultant, FLAP Canada**

Register Free: <https://shorturl.at/Bv6VZ>

This presentation is FREE! Tune in from anywhere! Everyone welcome!
More Information: SK PCAP at 306.352.0472 or pcap@sasktel.net

This Webinar is Presented By:



In-Kind Support:





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Native Prairie Speaker Series *Webinar*

Speaker: Michael Measure, Executive Director, Cofounder BirdSafe®, Building Consultant, FLAP Canada

About this Webinar:

This presentation will include:

- Brief introduction to FLAP Canada's various programs
- How built structures threaten birds
- What species of birds are affected by collisions with buildings
- Why birds are important
- Bird collision deterrent research
- Examples of both effective and ineffective collision deterrent technologies
- History on bird-friendly building design guidelines, policies, code and law
- Resources for protecting birds in your community

About the Speaker:

Michael Measure is the Executive Director of Fatal Light Awareness Program (FLAP) Canada, a registered Canadian charity. A founding member of FLAP Canada, he has been with the organization since it began operations in 1993.

An author and speaker, Michael regularly delivers presentations on the topic of bird-building collisions, bringing attention to the reflective light issue that impacts over 1 billion birds across North America every year. His work increasingly focuses on solutions to help mitigate and remediate the challenges of bird migrations in built environments, having led the BirdSafe® Building Standards and risk assessments, to helping develop the Canadian Standards Association's (CSA) Bird-Friendly Design standard as a technical committee member. Michael tirelessly advocates for bird protections at various levels of government, as well as consults with city planners across North America on developing bird-friendly guidelines and standards. In addition to his ongoing bird rescue and recovery patrols, Michael's time is spent partnership-building and enabling collaboration to promote bird conservation programs and other renowned initiatives— including Global Bird Rescue and Bird-Safe Campus—and contributing content to ornithological-focused papers such as *Collision Course: The Hazards of Lighted Structures & Windows to Migratory Birds* and *Window Collisions by Migratory Bird Species: Urban Geographical Patterns and Habitat Associations*. With specialties in fine arts and graphic design, Michael complements his life's work supporting the birds that inspire him with professional development in bird biology from The Cornell Lab of Ornithology, and continuous learning.

PCAP's Native Prairie Speaker Series is a monthly webinar about prairie conservation or species at risk.

Hosted by: Caitlin Mroz-Sailer, Stewardship Coordinator, Saskatchewan Prairie Conservation Action Plan