

Ecosystem services and biodiversity preservation in Prairie suburban areas

Oscar Zapata, Ph.D.

Centennial Chair in Community Energy Development
School of Environment and Sustainability

Ana Karinna Hidalgo, Ph.D.

Regional and Urban Planning
Department of Geography and Planning

March 2024

Saskatchewan Prairie Conservation Action Plan

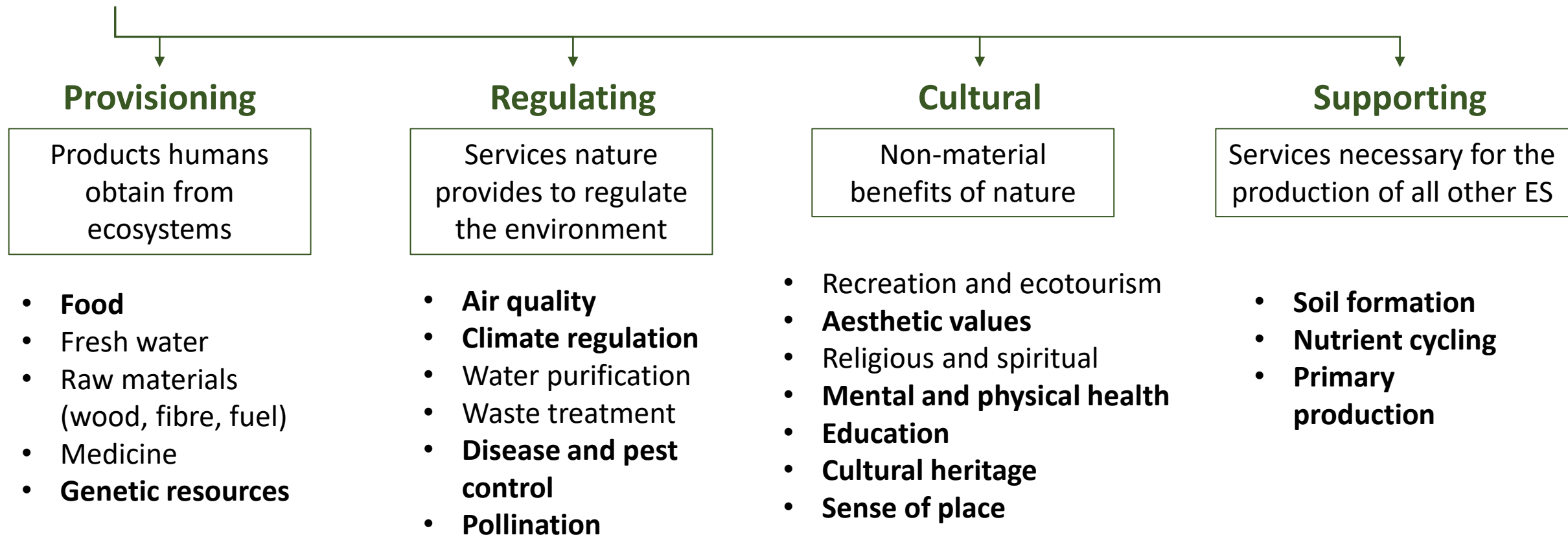
Introduction

How can suburban front yards become ecosystem service producers by transforming the lawns into native pollinator gardens?

1. Identify the **ecosystem services that suburban residential areas can provide** and their contributions to well-being (i.e., map the ecosystem services that are potentially produced).
2. **Determine the challenges homeowners face** to become ecosystem services providers, including monetary and nonmonetary factors.
3. Identify **willingness to pay for the benefits associated with ecosystem services** of native/pollinator gardens.

Ecosystem services

The production of **ecosystem services** is essential for cities to adapt to climate change in the Canadian Prairies.



Individual and community well-being

Practices that reduce water consumption, **control extreme temperatures**, **protect urban wildlife**, and **promote physical and mental health** will be fundamental to preserving individual and community well-being.



Where to produce urban ecosystem services?

- Front yards
- Backyards
- Parks
- Community gardens
- Sidewalks and boulevards

Individual's contribution

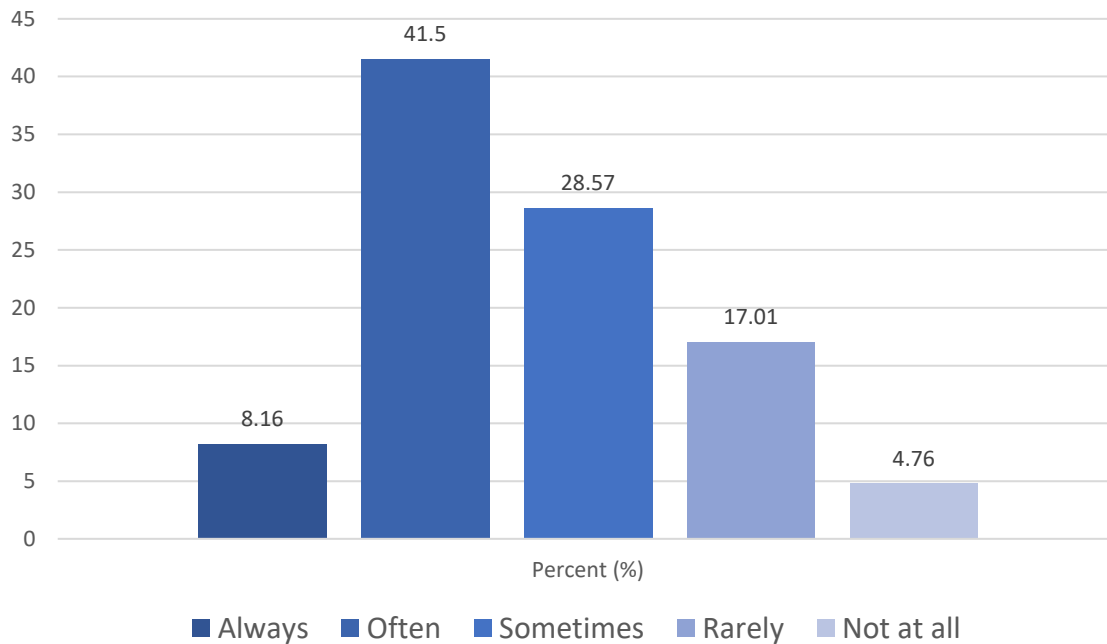
City's plans



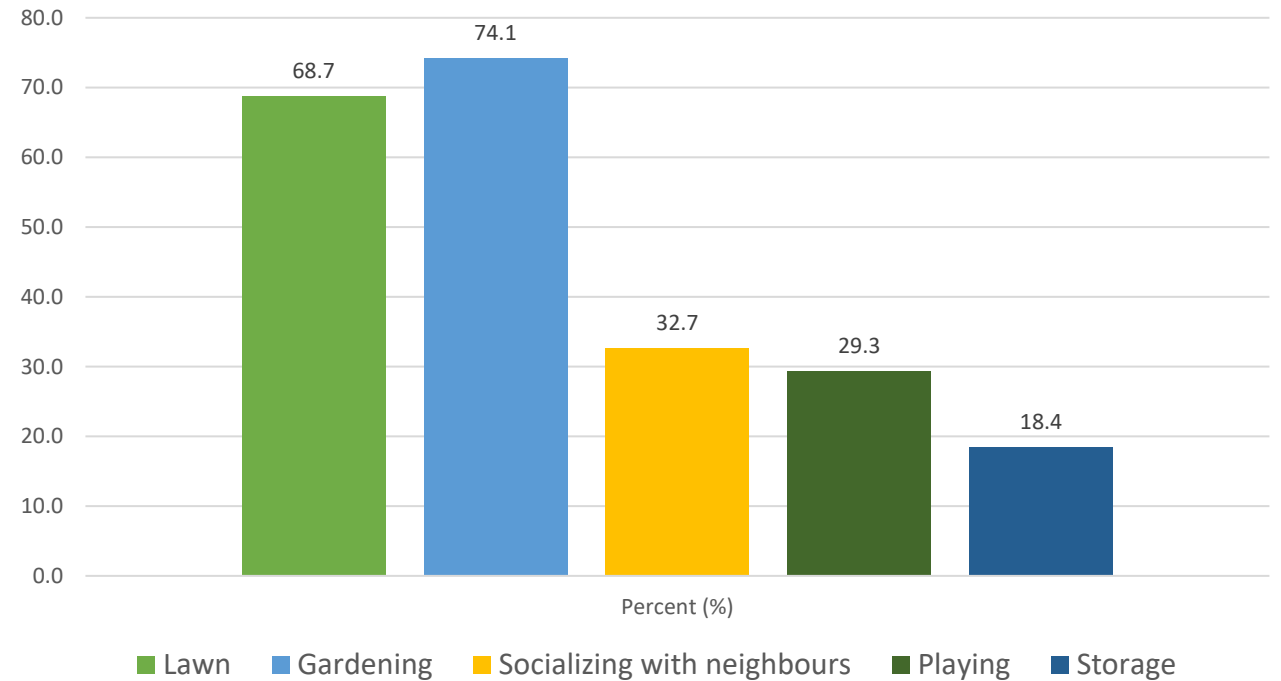
Challenges to create a market for suburban ecosystem services

- *Front yard use*

Front yard use



Front yard use types



social health

Challenges to create a market for suburban ecosystem services

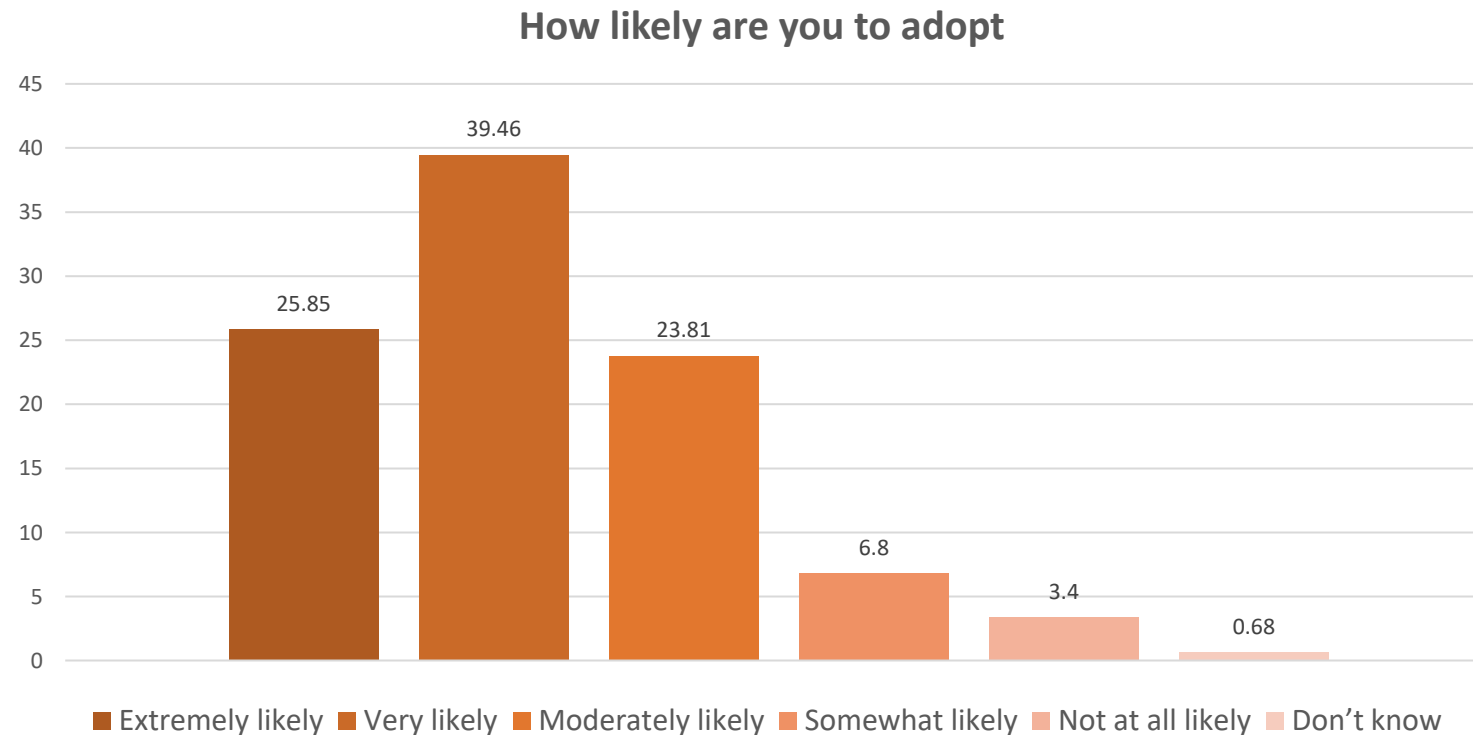
- **Lawn culture**
 - *Change the urban landscape*



- Social organization of Victorian times.
- Lawns instead of agricultural land to demonstrate higher social status
- Access to more land and resources.

Challenges to create a market for suburban ecosystem services

- *Change the urban landscape – transform to a native pollinator garden*



Challenges to create a market for suburban ecosystem services

- *Adoption of native pollinator gardens*



“We are experiencing biodiversity and climate crises. Wild species around the world, including pollinators, are declining at a frightening pace.”

C. Cirillo (2022). [Lawns are an outdated cultural norm. Let's lose them — before we lose the pollinators \(thestar.com\)](https://www.thestar.com)

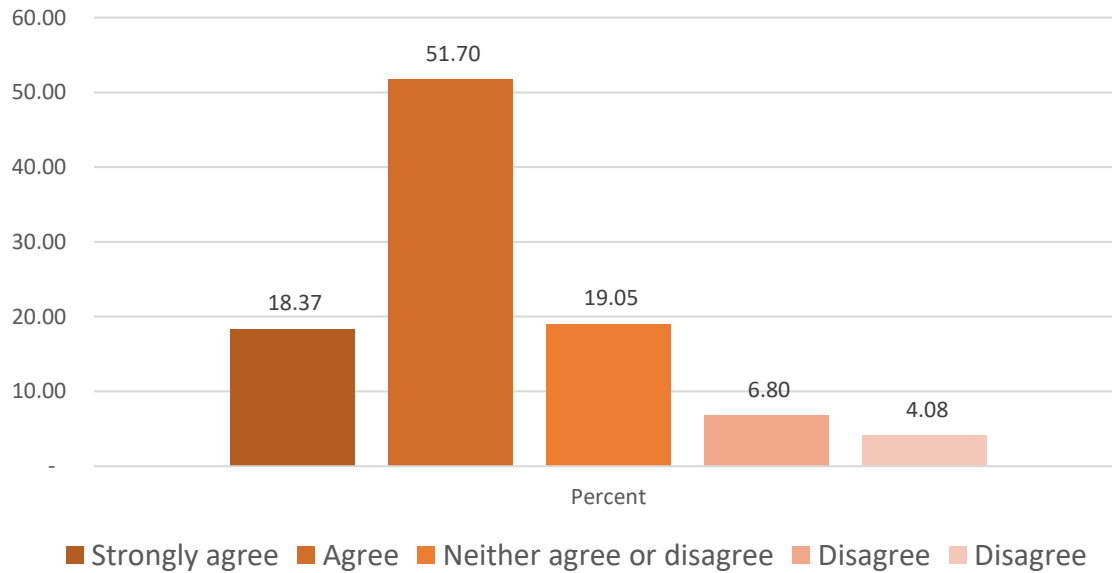
“Gardening native species lowers the amount of water needed in comparison to imported species. Other environmental benefits include reduced weeding, pesticide use and overall maintenance.”

A. Zimmerman (2009). [Planting native species can reduce watering, pesticide use - ProQuest](https://www.proquest.com)

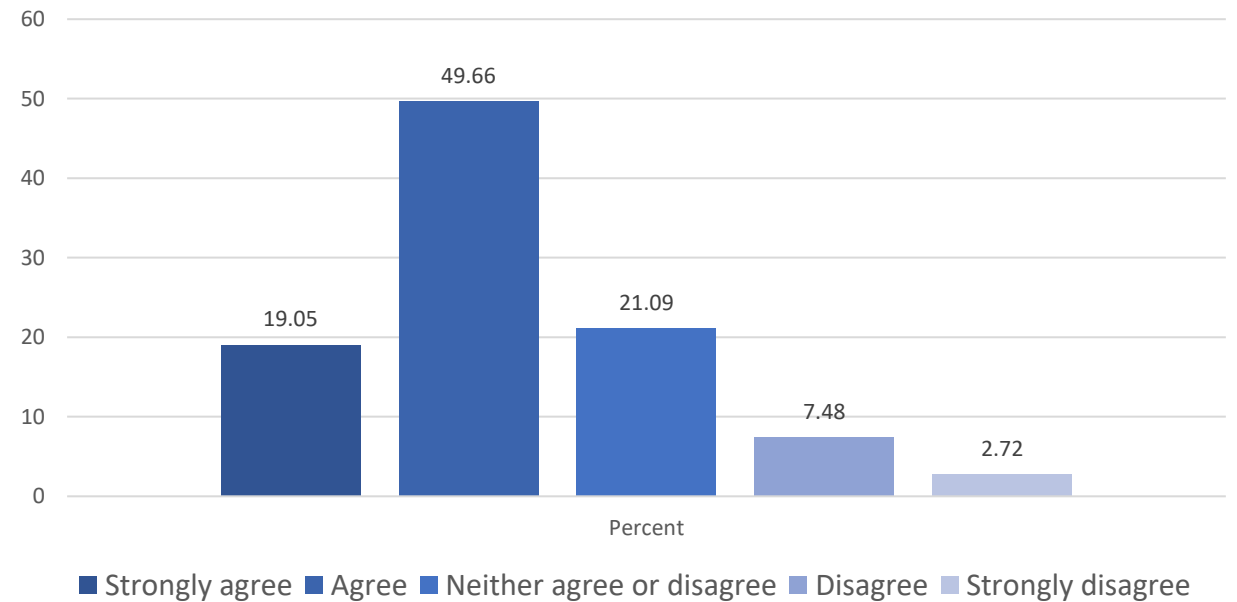
Challenges to create a market for suburban ecosystem services

- *Adoption of native pollinator gardens*

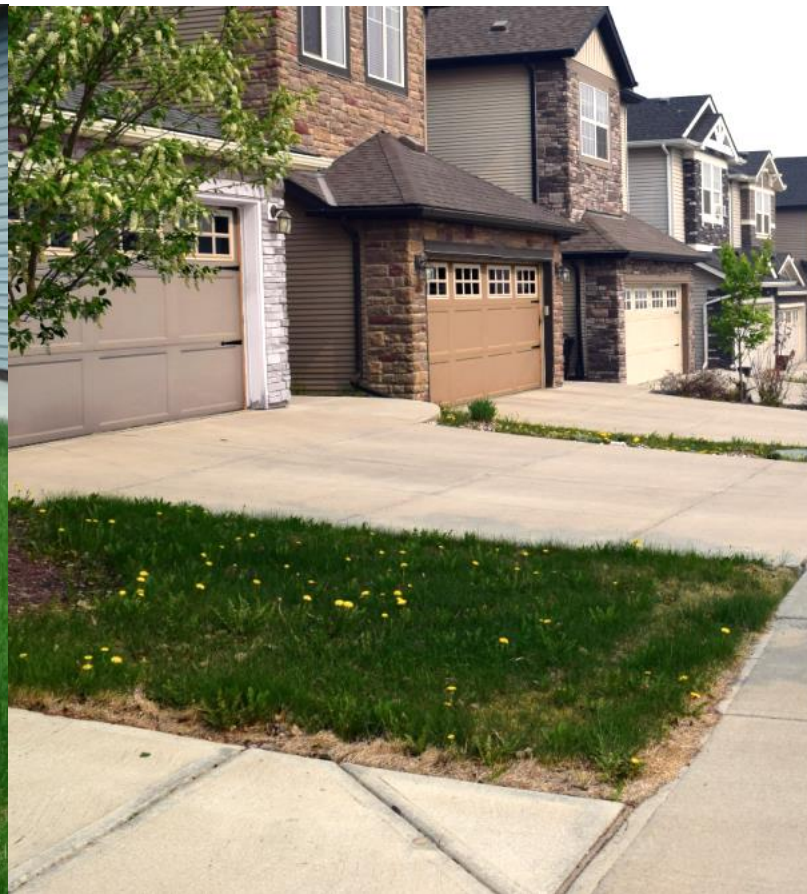
Social obligation



Moral obligation

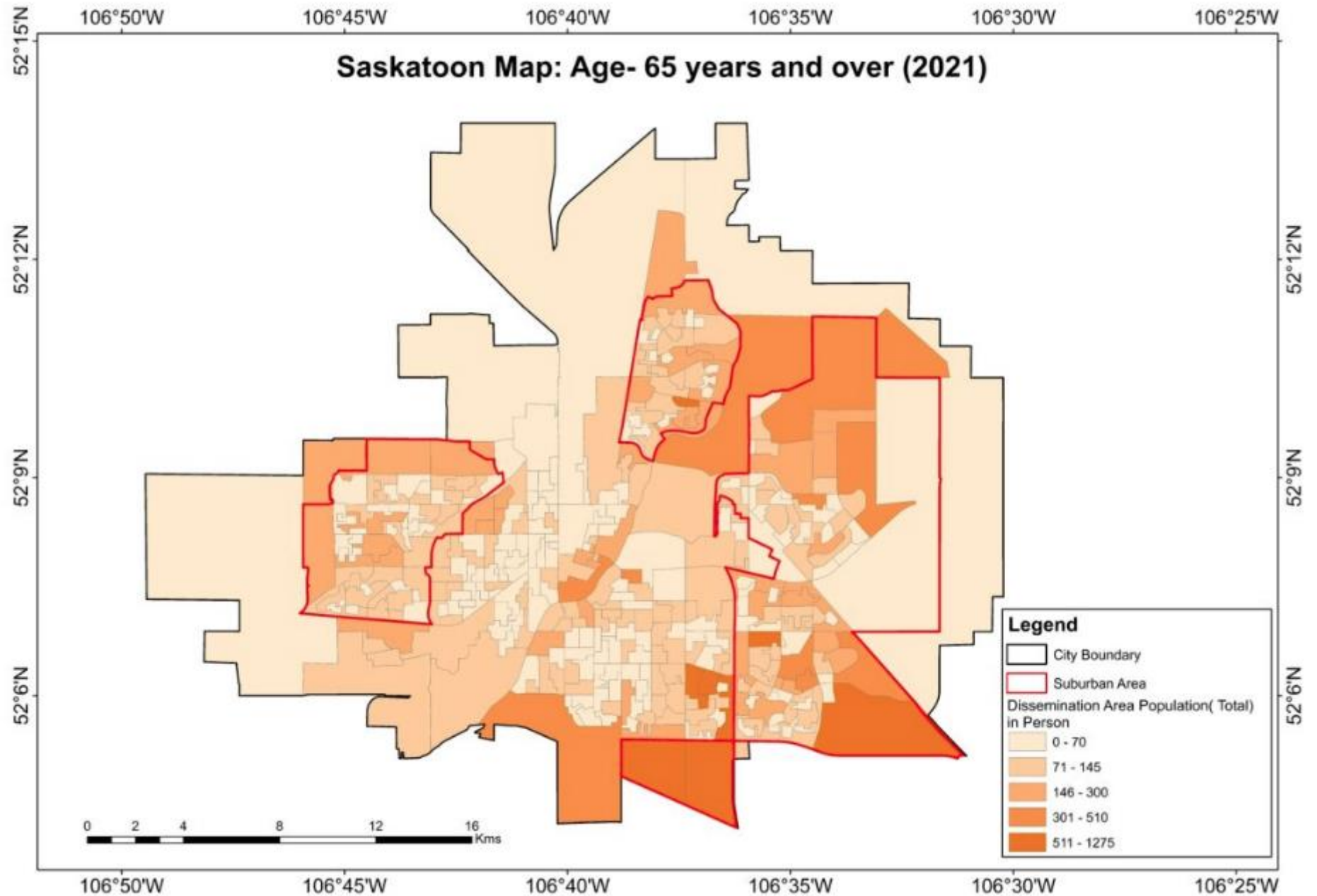


How willing are people to pay for ecosystem services' benefits?



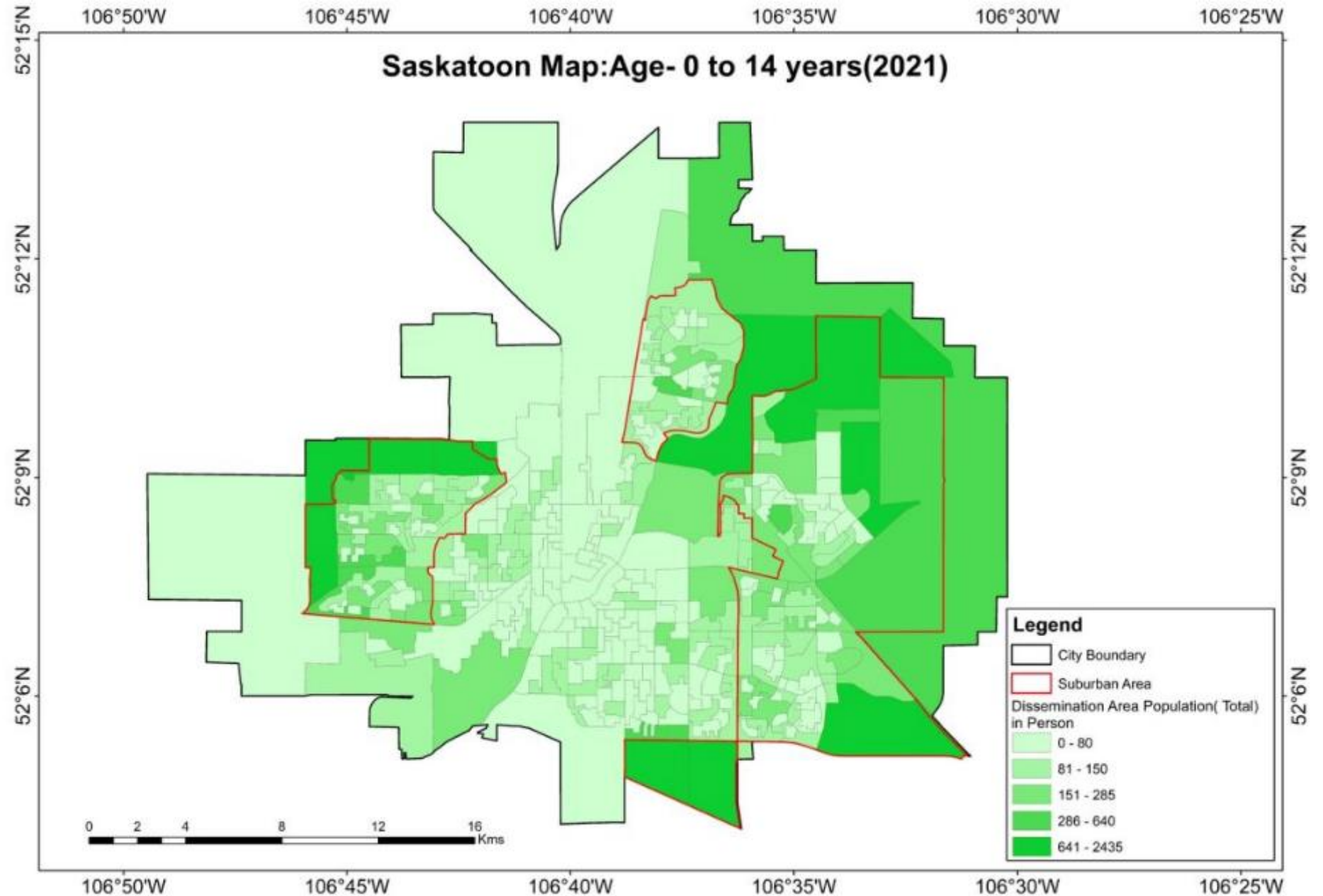
Who lives in suburban areas?

- Mapping of environmental features to understand the current conditions of these neighbourhoods.
- Greenness – Saskatoon (*Data 2019*)



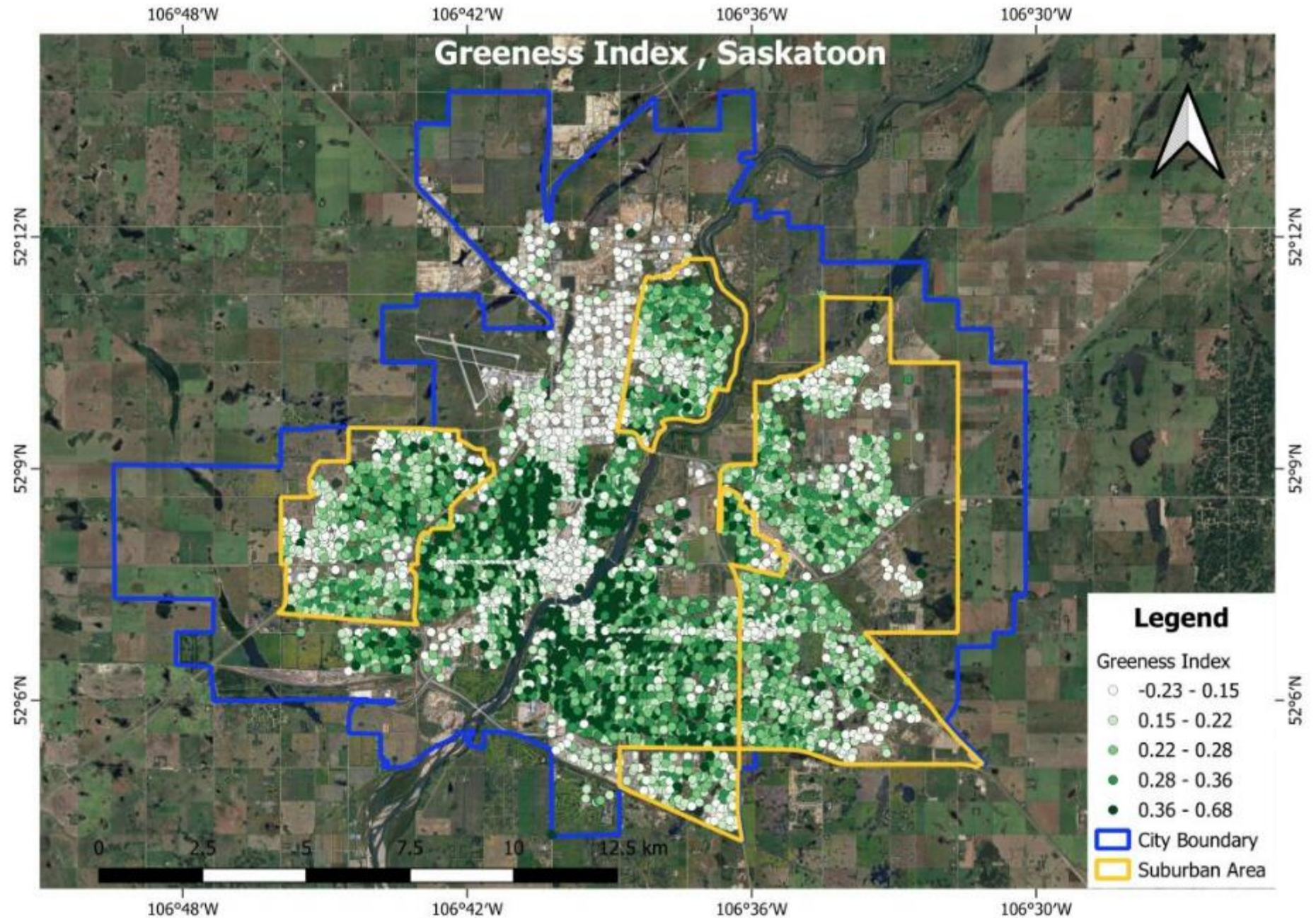
Who lives in suburban areas?

- Mapping of environmental features to understand the current conditions of these neighbourhoods.
- Greenness – Saskatoon (*Data 2019*)



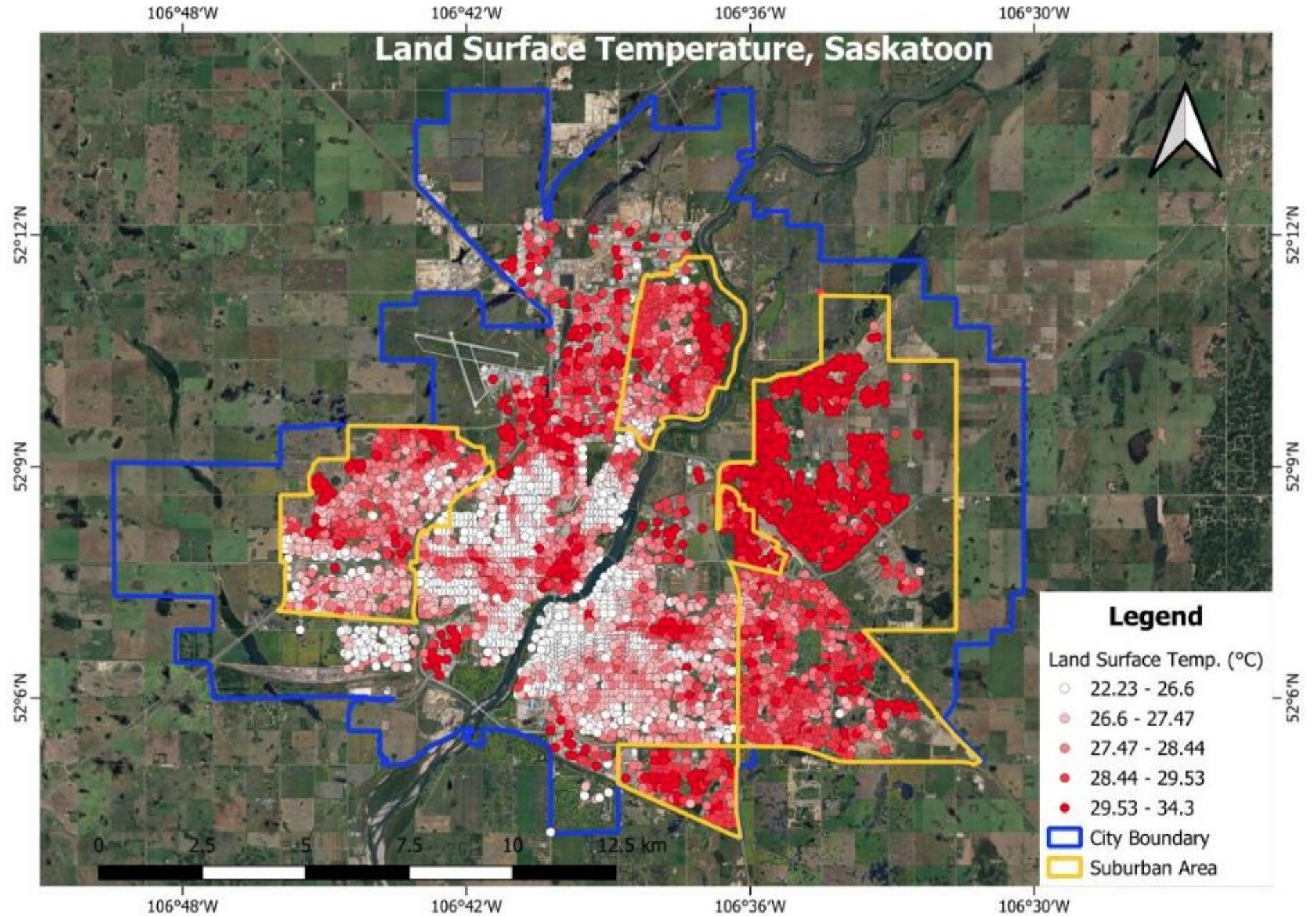
Environmental features of suburbia

- Mapping of environmental features to understand the current conditions of these neighbourhoods.
- Greenness – Saskatoon (*Data 2019*)



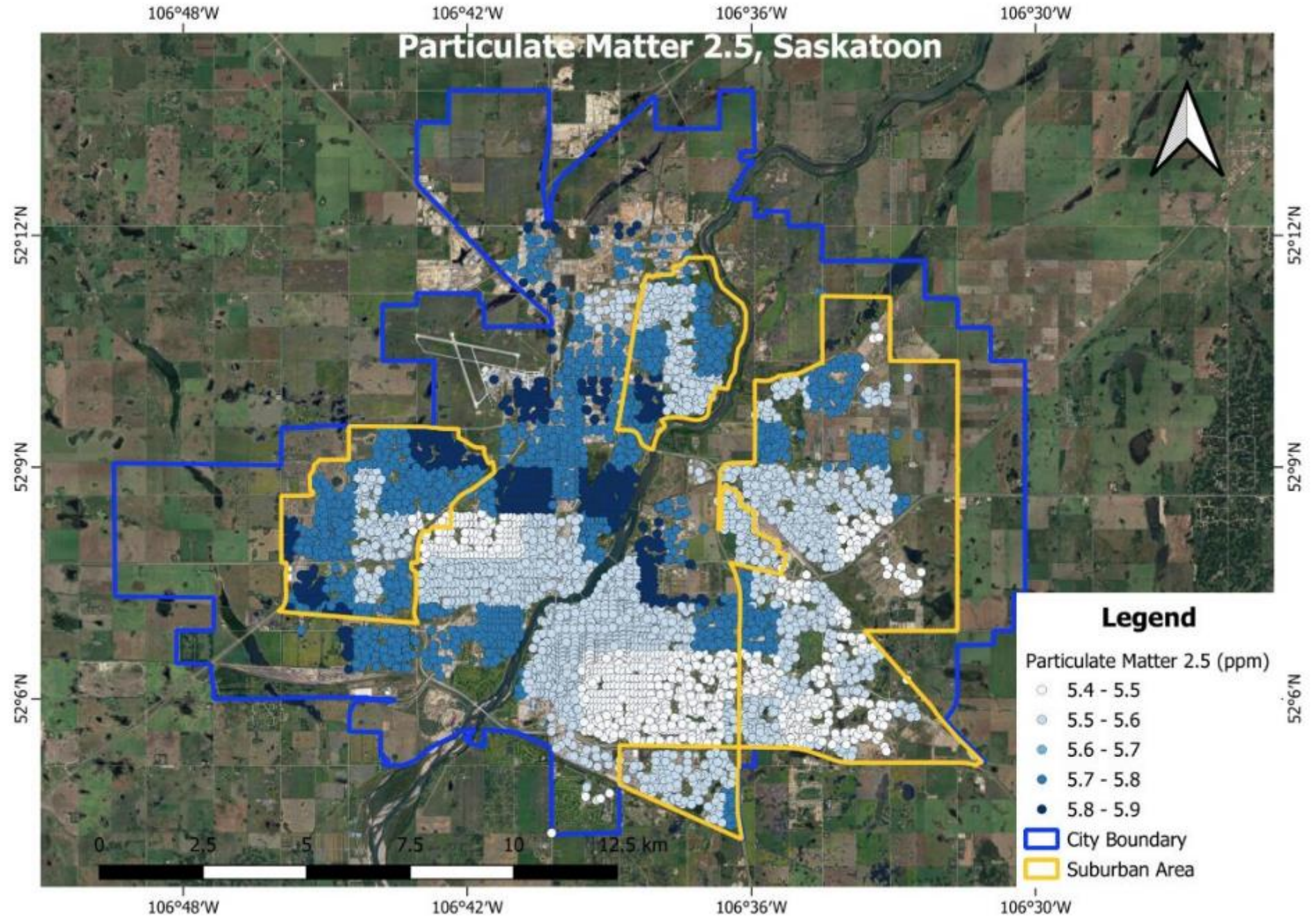
Environmental features of suburbia

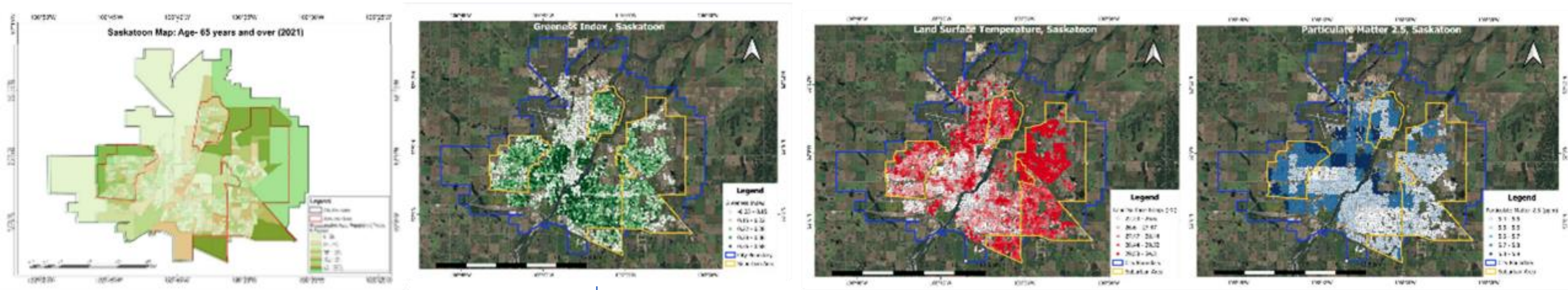
- Mapping of environmental features to understand the current conditions of these neighbourhoods.
- Land Surface Temperature – Saskatoon (*Data 2019*)



Environmental features of suburbia

- Mapping of environmental features to understand the current conditions of these neighbourhoods.
- Particulate Matter – Saskatoon (*Data 2019*)





Ecosystem services

Provisioning

Products humans obtain from ecosystems

- **Food**
- Fresh water
- Raw materials (wood, fibre, fuel)
- Medicine
- **Genetic resources**

Regulating

Services nature provides to regulate the environment

- **Air quality**
- **Climate regulation**
- Water purification
- Waste treatment
- **Disease and pest control**
- **Pollination**

Cultural

Non-material benefits of nature

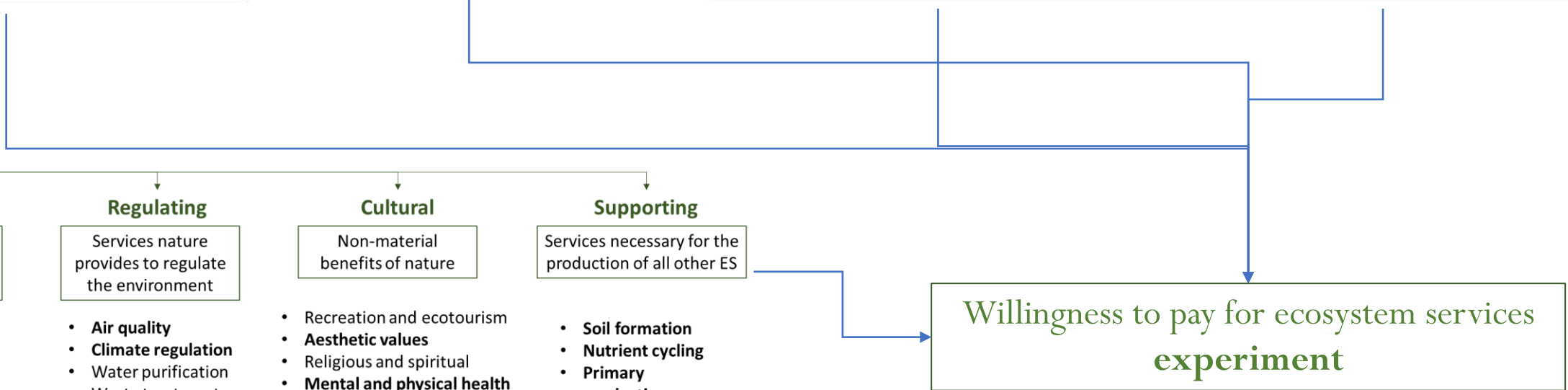
- Recreation and ecotourism
- **Aesthetic values**
- Religious and spiritual
- **Mental and physical health**
- **Education**
- **Cultural heritage**
- **Sense of place**

Supporting

Services necessary for the production of all other ES

- **Soil formation**
- **Nutrient cycling**
- **Primary production**

Willingness to pay for ecosystem services experiment



Willingness to pay for ecosystem services - experiment



control

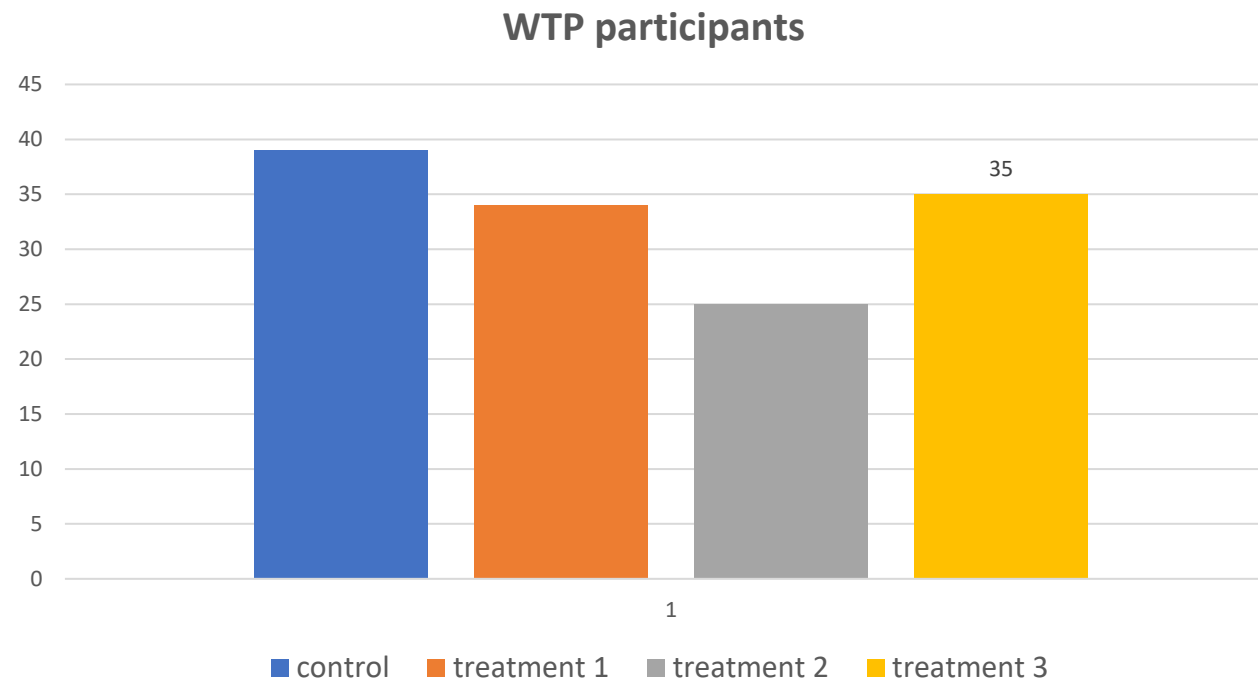
treatment 1

treatment 2

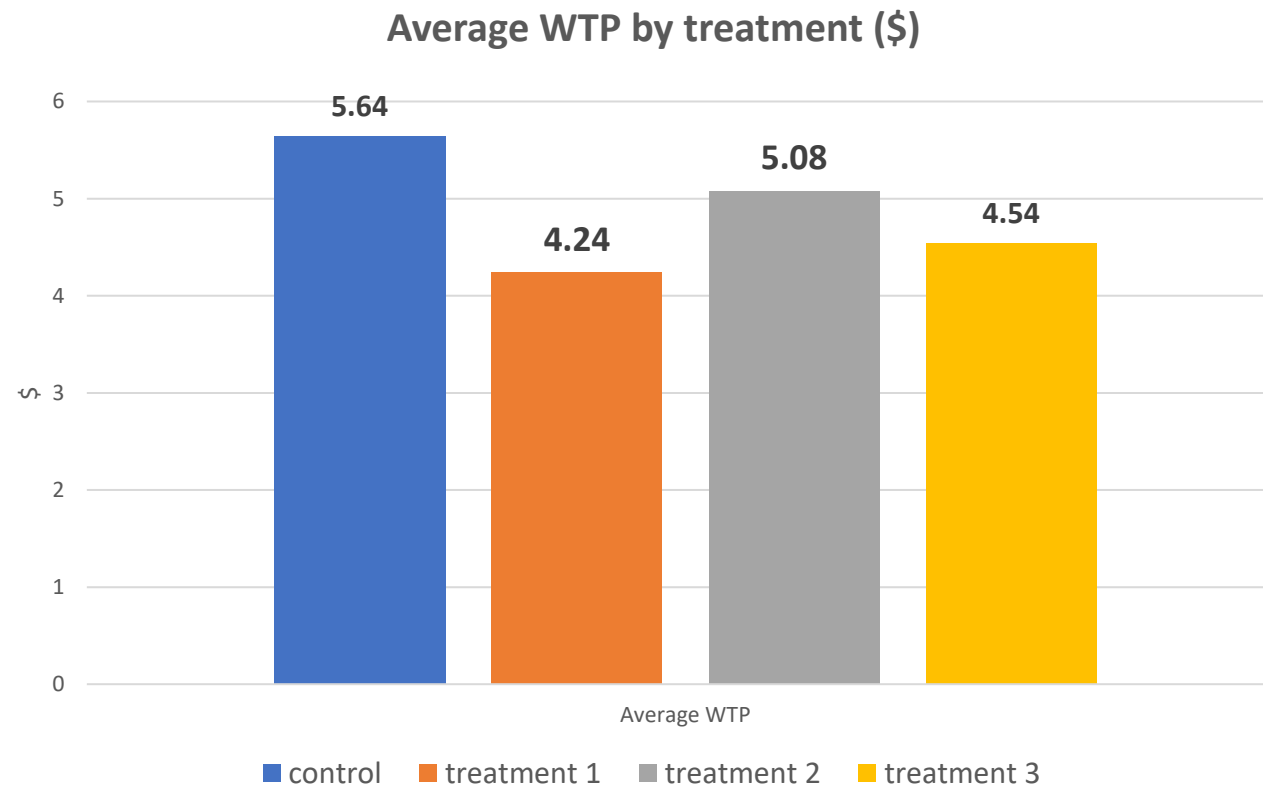
treatment 3

Willingness to pay for ecosystem services

- *WTP – experiment - participants*



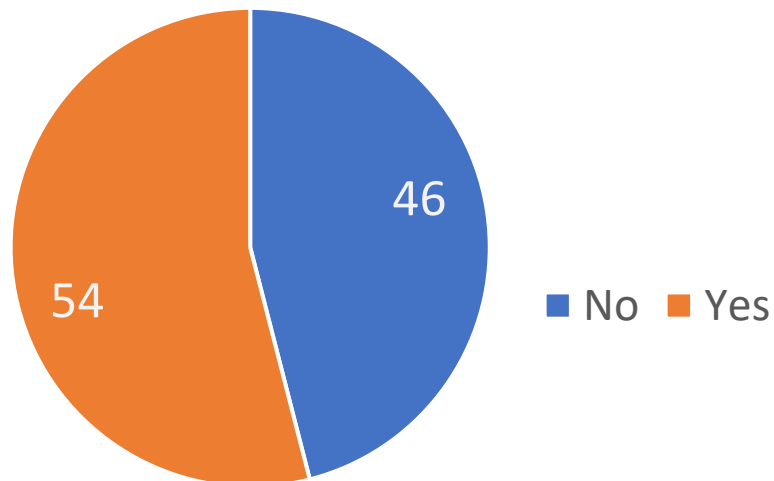
Willingness to pay for ecosystem services, **payment**



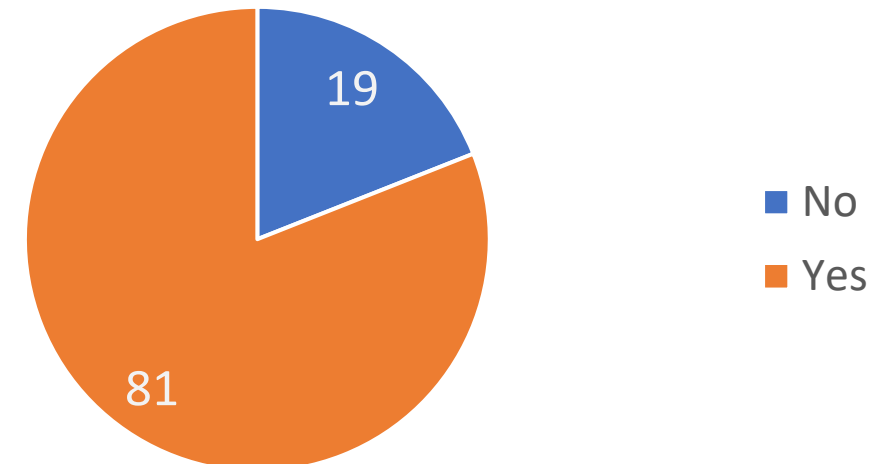
Willingness to pay for ecosystem services

- *WTP – experiment - knowledge*

Previous knowledge (%)

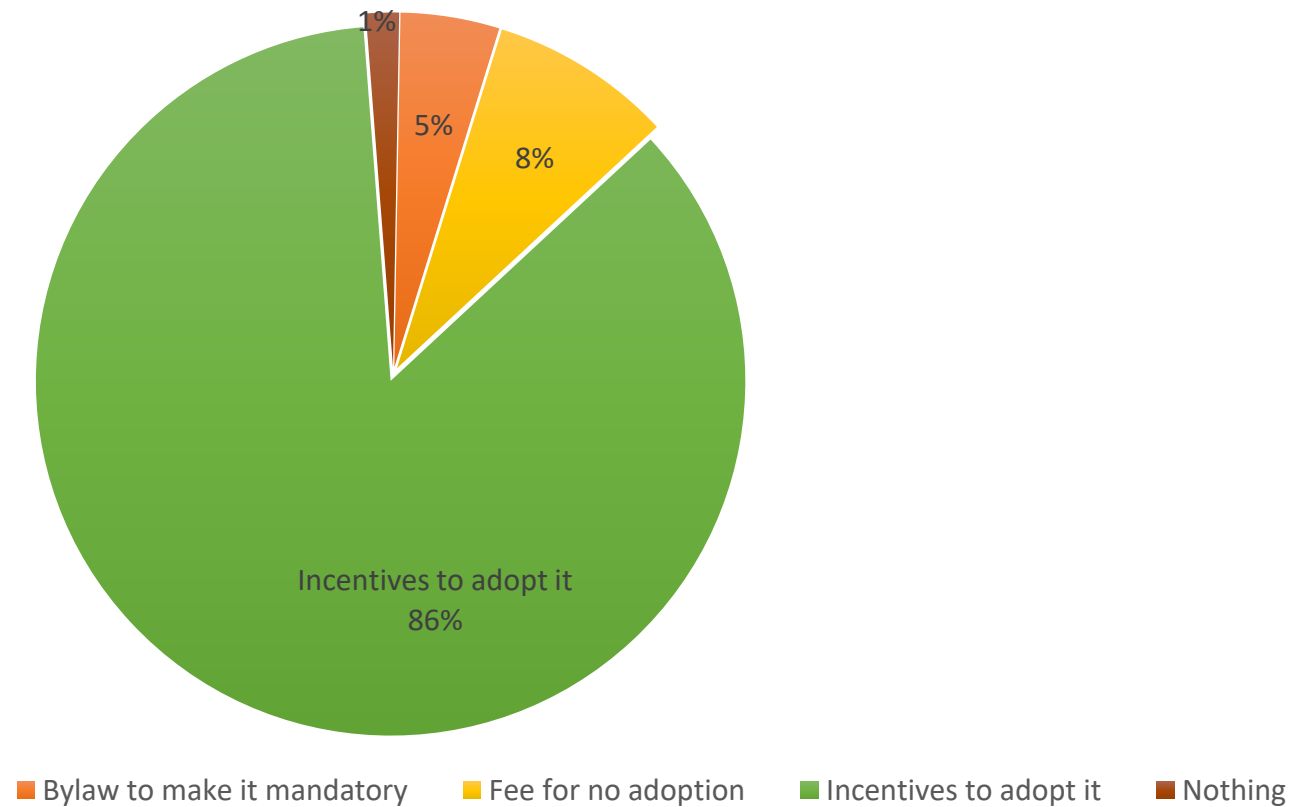


Interested in learning more (%)



Willingness to pay for ecosystem services, homeowners' policy preferences

Policy preferences - homeowners



Conclusions



Conclusions

- There is a growing interest and a great potential to **create pollinator corridors** in urban areas.
- The benefits of greenery in cities include **controlling surface temperature and reducing particulate matter (ecosystem services)**.
- Climate-resilient cities are needed to preserve **residents' well-being**.



Conclusions

- The production of ecosystem services is fundamental to **adapting cities in the Canadian Prairies to climate change** and scenarios of water scarcity, heat waves and health impacts.
- There are opportunities for municipalities to get involved and **promote the adoption of native pollinator gardens.**



Thank you!

Questions and comments:

oscar.zapata@usask.ca

ana.hidalgo@usask.ca

<https://research-groups.usask.ca/urban-ecoservices/>

Funded by