

10th NATIVE PRAIRIE RESTORATION/RECLAMATION WORKSHOP

Building Bridges to Tomorrow: Restoration and Reclamation for the Future

Sponsorship Opportunities



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## **Contact Information**

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#### **Social Networks**

Website: www.pcap-sk.org

Facebook: www.facebook.com/SKPCAP

Twitter: @SaskPCAP

Instagram: skpcap or #pcapprairie

YouTube: www.youtube.com/user/skpcap Event Hashtags: #NPRRW24 or #nativeprairie

## **Event Overview**

Name of the Event: 10<sup>th</sup> Native Prairie Restoration/Reclamation Workshop (NPRRW) Event Theme: "Building Bridges to Tomorrow: Restoration and Reclamation for the Future"

**Date:** February 7<sup>th</sup> to 8<sup>th</sup>, 2024

**Venue:** Saskatoon Inn, Saskatoon, SK **Number of People Expected:** 250 People

Where Participants are from: Saskatoon, Regina, Swift Current, Kindersley, Weyburn, Estevan, Val Marie, etc. Outside of Province: Alberta, Manitoba, Montana, North and South

Dakota, Wyoming and beyond.

## We are expecting representatives from the following companies/organizations.

Government: Government of Saskatchewan (Ministries of Environment, Agriculture, Parks, Culture and Sport), Government of Alberta (Ministries of Environment and Protected Areas, Agriculture and Irrigation, as well as Agriculture, Food and Rural Development), Federal Government (Parks Canada, Environment and Climate Change Canada, Fisheries and Oceans Canada), Montana Department of Fish, Wildlife and Parks, US Fish and Wildlife Service, US Parks Service.

**Educational Institutions:** University of Regina, University of Saskatchewan, First Nations University of Canada, University of Calgary, University of Alberta, University of Lethbridge, University of Manitoba, University of Winnipeg, Brandon University, Medicine Hat College, Lakeland College, University of Montana, etc.

**ENGO's:** Nature Conservancy of Canada, Ducks Unlimited Canada, Nature Saskatchewan, Provincial Native Plants and Invasive Species Councils, ALUS, local Watershed groups, etc.

**Industry:** Canadian Association of Petroleum Producers, Cenovus Energy, Husky Energy, Crescent Point Energy, K+S Potash, SaskEnergy, SaskPower, Westmoreland Coal, Native Seed Providers, etc.

**Indigenous Groups:** We will also be inviting various indigenous bands from Saskatchewan, Alberta, Manitoba and Montana to this event.

## **Event Description**

\*An event program will be available online in the near future: <a href="https://www.pcap-sk.org/upcoming-events/native-prairie-restorationreclamation-workshop-2024">https://www.pcap-sk.org/upcoming-events/native-prairie-restorationreclamation-workshop-2024</a>

Plenary Speakers: Leading experts in the field of restoration, reclamation and remediation will share success stories and lessons learned about innovative projects. Speakers from research and academic institutions, environmental non-governmental organizations and industry leaders from across the Great Plains of North America will represent a variety of perspectives, including land owners, land managers and traditional ecological knowledge. Presentations will focus on the theme of restoration and reclamation for the future and will include topics such as seed banks, bridging gaps between stakeholders, innovative tools and invasive species management.

**Break-out Sessions:** Speakers with boots on the ground experience will talk about their successes and lessons learned in restoration and reclamation projects from a variety of perspectives such as industrial reclamation or urban restoration. Other break-out session topics will include soils and bio-crusts, a back-to-the-basics overview as well as new and emerging threats.

Case Studies: A key feature of this workshop will be a hands-on learning experience. Facilitated by a leading expert, workshop participants will work through applications of restoration and reclamation. These case studies will bring together participants from all walks of life to share ideas and perspectives, with ample time for focused discussion.

**Speed-dating Case Studies:** A new, and successful feature in our last in-person workshop (2020), the speed dating case studies will include revolving groups of workshop participants to solve a restoration/reclamation scenario in a timed encounter. With the goal of networking and sharing experiences, groups will work through a variety of scenarios throughout the session.

**Poster Session:** Innovative research projects about invasive species, species at risk, restoration and reclamation case studies and native seed research will be on display throughout the event and during a designated poster session when workshop participants will have the opportunity to browse and ask questions.

**Trade Show:** With the goal of networking and developing sustainable and resilient partnerships, native seed producers and users, environmental consulting companies, watershed groups and native plant organizations will have booths and displays available in the Mezzanine.

**Networking:** Extended coffee breaks and a designated networking time allows for everyone involved in prairie restoration to share experiences, lessons learned and new ideas.

**Panel Discussion:** A diversity of industry-leading experts from Alberta, Saskatchewan and Manitoba will discuss restoration and reclamation projects in a changing environment. Workshop participants will be encouraged to ask questions during this interactive session. The goal of this session will be to bring together a diversity of speakers to compare and contrast experiences and perspectives.

**Banquet:** An evening event to celebrate the success and hard work of native prairie restoration and reclamation will occur. The pre-banquet cocktail hour will allow for more networking and time at the poster session and tradeshow. A silent auction fundraiser to raise money for youth environmental programs will also take place. The evening will conclude with an award ceremony to celebrate native prairie restoration/reclamation practitioners.

### How this event will impact the community

The native prairie ecosystem is home to many species at risk, including both flora and fauna. As these species populations continue to decline and native lands continue to be altered, native prairie restoration and reclamation efforts remain a priority. This workshop will focus on Building Bridges to Tomorrow: Restoration and Reclamation for the Future. It will address emerging issues for restoration and reclamation projects and will feature innovative tools and technology, success stories and lessons learned.

This event will bring together stakeholders, landowners and land managers, environmental advocates and students from across North America to share ideas and experiences. This engaging forum will provide insight into the opportunities and challenges that lie ahead for land use, prairie reclamation and species restoration across the Great Plains of North America, all with the goal of restoring for the future. This will be the first in-person NPRRW workshop since the Covid-19 Global Pandemic and a key feature of this event will be facilitating networking and discussion.

This event will impact local communities, as workshop participants will leave with new ideas and information on how to restore and reclaim land for the future. Community leaders, native prairie advocates and land managers will be able to better address issues such as reclaiming lands, restoring species at risk populations, invasive species management and more. Information shared at this conference will leave the native prairie ecosystem a better place for generations to come.

#### **Event Background and History**

The first Native Prairie Restoration and Reclamation Workshop was held in 2011, after it was determined that more information specific to native prairie restoration and reclamation was needed. The Native Prairie Restoration/Reclamation Workshop takes place two of every three years (skipping the third year for the triennial Prairie Conservation and Endangered Species Conference). The workshop rotates between Regina, SK and Saskatoon, SK. In 2021 and 2022, the NPRRW workshop was held virtually due to the Covid-19 Pandemic. For the first time since 2020, SK PCAP is pleased to host the 2024 event in-person!

#### **Past events:**

- 2011 Regina, SK
- 2012 Saskatoon, SK: Bridging the Gap
- 2014 Regina, SK: Stretching Our Boundaries
- 2015 Saskatoon, SK: The Building Blocks of Restoration
- 2017 Regina, SK: Reclaiming Spaces, Restoring Species
- 2018 Saskatoon, SK: Look to the Future, Learn from the Past.
- 2020 Regina, SK: The Big Picture: Planning and Partnerships
- 2021 Virtual Workshop: Restoration and Reclamation in a Changing Environment: Adapting to Change, Building Resilience.

• 2022 – Virtual Workshop: Restoration, Reclamation, Resilience: Improving Soil, Water and Habitat.

The overarching theme of the 2024 Native Prairie Restoration and Reclamation Workshop will be "Building Bridges to Tomorrow: Restoration and Reclamation for the Future." Within this theme, issues in the following areas will be addressed:

- o Bridging the gap between stakeholders to plan restoration/reclamation projects that include traditional ecological knowledge and landowner perspectives.
- o Species at risk and wildlife habitat
- o Biosecurity and invasive species
- Soil and biocrusts
- o Industrial reclamation
- Tools and data exchange
- Prescribed fire

The primary objective of this workshop is to hear from all stakeholders involved in native prairie land use:

- First Nations Groups
- o Government (federal, provincial, municipal)
- o Ranchers and land owners
- o Educational institutions and researchers
- o Environmental not for profit organizations
- Industry and utilities
- Watershed groups
- o Industry and environmental consultants

The aim of this workshop is to bring all of these stakeholders together to exchange knowledge, share experiences and address challenges in native prairie restoration/reclamation with the goal of restoring and reclaiming native prairies for the future.

## **Event Sponsorship and Benefits**

Sponsorship Goal: \$35,000

### **Past Event Sponsors:**

The City of Saskatoon, SaskPower, SaskEnergy, Husky Energy, Prairie Conservation Forum, Trace Associates Inc., Prairie Meats, Enbridge, TC Energy, Faculty of Science - University of Regina, North American Helium, Peavey Industries LP, Tourism Saskatchewan, The Mosaic Company, North Shore Environmental Consultants, Saskatchewan Indian Gaming Authority, Saskatchewan Cattlemen's Association, SaskTel, Blazing Star Wildflower Seed Company, among others.

## Overall Event Sponsorship

### Platinum - \$7,500+

- Speaking opportunity (opening or closing remarks, or to introduce a plenary speaker)
- 4 Complimentary event registrations (value \$1500.00)
- Logo and link prominently displayed on SK PCAP website
- Logo and link prominently displayed on pre-event and post-event press releases and media advisories, and on pre-event and post-event social media
- Logo and link prominently displayed on SK PCAP eNewsletter "Thank You" page (over 2000 subscribers)
- Solitary logo prominently displayed on on-site event posters
- Logo prominently displayed on the workshop agenda
- Online sponsor profile: logo, links and social media
- Solitary logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Two branded announcements on the Virtual Event Platform (200 words, 1 image, 1 logo)
- Complimentary tradeshow booth space (value \$600.00)
- Opportunity to provide lanyards for workshop participants
- Verbal recognition during the workshop (once per day, in order of contribution size)
- Opportunity to provide 2 native prairie related articles in the SK PCAP eNewsletter in 2024 (over 2000 subscribers)

#### Gold - \$5,000+

- Speaking opportunity (bring greetings or introduce a speaker)
- 3 Complimentary event registrations (value \$1100.00)
- Logo and link displayed on SK PCAP website
- Logo displayed on pre-event and post-event press releases and media advisories, and on pre-event and post-event social media
- Logo and link displayed on SK PCAP eNewsletter "Thank You" page (over 2000 subscribers)

- Logo displayed on on-site event posters
- Online sponsor profile: logo, links and social media
- Logo displayed on workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- One Branded Announcement on Virtual Event Platform
- Complimentary tradeshow booth space (value \$600.00)
- Verbal recognition during the workshop (once per day, in order of contribution size)
- Opportunity to provide 1 native prairie related articles in the SK PCAP eNewsletter in 2024 (over 2000 subscribers)

#### Silver - \$2,500

- Opportunity to bring greetings (verbal or written)
- Two complimentary event registrations (value \$750.00)
- Logo displayed on SK PCAP website
- Name displayed on pre-event and post-event press releases and media advisories
- Logo displayed on pre-event and post-event social media
- Logo displayed on SK PCAP eNewsletter "Thank You" page (over 2000 subscribers)
- Name displayed on on-site event posters
- Online sponsor profile: logo, links and social media
- Name displayed on workshop agendas
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Banner display space (Banner to be provided by Sponsor)
- Verbal recognition during the workshop (once per day, in order of contribution size)

#### Bronze - \$1,000+

- 1 Complimentary Event Registration (Value \$375.00)
- Name displayed on SK PCAP website
- Name displayed on pre-event and post-event press releases and media advisories
- Name displayed on pre-event and post-event social media
- Name displayed on SK PCAP eNewsletter "Thank You" page (over 2000 subscribers)
- Name displayed on on-site event posters
- Name displayed on workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Banner display space (banner to be provided by Sponsor)
- Verbal recognition (once per day, in order of contribution size)

## Friend Sponsor - \$500+

- Name displayed on SK PCAP website
- Name displayed on pre-event and post-event social media
- Name displayed on SK PCAP eNewsletter "Thank You" page (over 2000 subscribers)
- Name displayed on on-site event posters

- Name displayed on workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Verbal recognition (once per day, in order of contribution size)

## Targeted Sponsorship

### Banquet Sponsor - \$2,000+

- Special logo display and verbal recognition during banquet
- Two complimentary event registrations (Value \$750.00)
- Logo displayed on SK PCAP website
- Name displayed on pre-event and post-event press releases and media advisories
- Logo displayed on pre-event and post-event social media
- Logo displayed on SK PCAP eNewsletter "Thank You" page (over 2000 subscribers)
- Name displayed on on-site event posters
- Online sponsor profile: logo, links and social media
- Logo displayed on workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Banner display space (banner to be provided by Sponsor)
- Verbal recognition (once per day, in order of contribution size)

### Poster Session Sponsor - \$1,000

- Special logo display near poster boards
- One complimentary event registration (Value \$375.00)
- Name displayed on SK PCAP website
- Name displayed on pre-event and post-event social media
- Name displayed on SK PCAP eNewsletter "Thank You" page (over 2000 subscribers)
- Name displayed on on-site event posters
- Name displayed on workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Banner display space (banner to be provided by Sponsor)
- Verbal recognition (once per day, in order of contribution size)

#### Participant Sponsor - \$1,500

\*A subsidy will be available to encourage underrepresented groups (landowners, students, Indigenous participants, etc) to attend this event. This subsidy will cover 3 event registrations. Sponsor may choose who receives the three event registrations or may request suggestions from SK PCAP.

- Name displayed on SK PCAP website
- Name displayed on pre-event and post-event press releases and media advisories
- Name displayed on pre-event and post-event social media
- Name displayed on SK PCAP eNewsletter "Thank You" page (over 2000 subscribers)
- Name displayed on on-site event posters
- Name displayed on the workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)

- Banner display space (banner to be provided by Sponsor)
- Verbal recognition (at least once per day, in order of contribution size)

## **Organization Overview**

The Saskatchewan Prairie Conservation Action Plan (SK PCAP) Partnership brings together 34 agencies and organizations representing producers, industry, provincial & federal governments, environmental non-government organizations, research and educational institutions working towards a common vision of prairie and species at risk conservation in Saskatchewan. The SK PCAP Partnership has proven to be an important forum for guiding conservation and management efforts within Saskatchewan's Prairie Ecozone as it:

- Increases communication and collaboration amongst partners, thereby reducing duplications in efforts;
- Addresses gaps in native prairie research/activities and programming;
- Guides the development of programs and policies that reward sustainable use and promote ecological health and integrity, including species at risk recovery, and;
- Improves public understanding of native prairie and species at risk.

## SK PCAP Vision & Goals

Vision: Healthy native prairie ecosystems as vital parts of our vibrant and strong communities.

**Our Mission:** The PCAP Partnership represents the collaborative efforts of multiple interests toward promoting and conserving Saskatchewan's native prairie. The PCAP Partners work together to deliver innovative and critical prairie conservation activities that represent the shared objectives of a diverse mix of stakeholders and that benefit the social, cultural, economic and ecological fabric of Saskatchewan.

Our Ecosystem Goal: Native prairie ecosystem health and biodiversity are conserved and restored as part of a functioning landscape.

**Our Economic Goal:** Sustainable uses of native prairie improve the livelihoods of Saskatchewan people.

Our Cultural Goal: Native prairie is a valued part of our culture and identity as Saskatchewan people.

#### What We Do:

- Native Prairie Speaker Series: monthly presentation about a topic related to native prairie and environmental stewardship in Saskatchewan. Available in-person and online.
- Prairie's Got the Goods Week: a week-long webinar series about the ecological goods and services provided by native prairie
- Educational Programming for Youth: *Taking Action for Prairie* and *Adopt a Rancher* foster awareness about the importance of native prairie for students in grades 6-8 and grade 10, respectively. An interactive game called Pitch for Pipits and Plovers is delivered annually Grades 4-6, at the Canadian Western Agribition
- Native Prairie Appreciation Week: SK PCAP hosts events around the province to raise public awareness about native prairie conservation and perils

- Monthly eNewsletter distributed to over 2000 subscribers with unlimited forwards
- Contributes 5 producer-focused articles in Saskatchewan Stock Grower Association's *Beef Business* Magazine per year
- Produces Guides to Managing for Optimal Habitat Attributes for Species at Risk, a resource for land managers

## **Executive Committee**

Name	Position on Board	Organization
Kelly Williamson	Chair	Saskatchewan Stock Grower's Association
Beatriz Prieto Diaz	Board Member	Saskatchewan Ministry of Environment
Kelsi Christopher	Board Member	Saskatchewan Ministry of Agriculture
Eric Lamb	Board Member	University of Saskatchewan
Cameron Wood	Board Member	Nature Conservancy of Canada
Heather Facette	Board Member	Parks Canada

SK PCAP is a subcommittee of Saskatchewan Stock Grower's Association

Business Number: 107956336RC0001 GST Tax Number: 107956336RT0001

Not for Profit Number/Corporate Registry Number: 201885

#### **Our Partners**

- Agriculture & Agri-Food Canada Science & Technology Branch
- Canadian Parks and Wilderness Society (CPAWS)
- Ducks Unlimited Canada
- Environment and Climate Change Canada Canadian Wildlife Service
- Meewasin Valley Authority
- Native Plant Society of Saskatchewan Inc.
- Nature Conservancy of Canada
- Nature Saskatchewan
- Parks Canada-Grasslands National Park of Canada
- Prairie Wind & Silver Sage Friends of the Grasslands
- Redberry Lake Biosphere Reserve Association Inc.
- Saskatchewan Aboriginal Land Technicians
- Saskatchewan Association of Rural Municipalities
- Saskatchewan Association of Watersheds
- Saskatchewan Bison Association
- Saskatchewan Burrowing Owl Interpretive Centre
- Saskatchewan Cattlemen's Association
- Saskatchewan Environmental Society
- Saskatchewan Forage Council
- Saskatchewan Ministry of Agriculture
- Saskatchewan Ministry of the Energy and Resources
- Saskatchewan Ministry of Environment
- Saskatchewan Ministry of Parks, Culture & Sports (PCS)
- Saskatchewan Stock Growers Association (SSGA) PCAP CHAIR
- Saskatchewan Stock Growers Foundation (SSGF)
- Saskatchewan Wildlife Federation
- SaskEnergy
- SaskOutdoors
- SaskPower
- Society for Range Management (SRM) Prairie Parkland Chapter
- South of the Divide Conservation Action Program Inc.
- University of Regina (UofR)
- University of Saskatchewan (UofS) College of Agriculture & Bioresources
- Water Security Agency (WSA)